



# **CIVIC** are an award-winning digital agency that get results

Websites  
Digital Marketing & Social Media  
Consultancy  
Technology

**CIVIC** are a team of designers, developers, content editors and account managers who offer a wide range of digital services. Working closely with our clients we help find the best solutions to get to grips with their users' needs.

## Design and Build

- Websites
- Video production
- Brand creation and identities
- Online games
- Interactive content
- Rich media campaigns
- Art direction
- Accessibility, usability and standard compliant
- Cross browser testing

## Marketing

- Online PR
- Search engine optimisation (SEO)
- Pay per click
- Social media marketing
- Viral marketing

## Social Media

- Developing a social media strategy
- Implementation of strategy
- Team training
- Consultancy

## Content and Analytics

- Creative copywriting
- Website editorial
- User testing and research
- Web analytics
- Information architecture
- Usability evaluations and consultancy
- Audience analysis

## Technical

- Content management systems
- Application development
- Databases
- Bespoke technology solutions
- Hosting and support
- e-commerce

## Training Seminars

- A social media introduction
- Social media tools and applications
- Search Engine Optimisation (SEO)
- Measuring success
- Blogs
- Writing for the web
- IP and Legal

We understand some of this sounds like another language, so if you want to talk anything through with us in plain English drop in and we'll put the kettle on.